



GUIDED BY NATURE · ROOTED IN MONTANA

MENU LISTING PACKET

Everything a store needs to put the four StarFlora tinctures on its online menu — names, categories, potency, descriptions and photos. **Nothing here needs to be rewritten.** Copy the fields as they appear, or hand your menu team the CSV.



RULE 01

List it as a Tincture

Every SKU is a **Tincture** — never **Concentrate**, Oil, or Edible. Miscategorised listings never surface for the customers actually searching for them.

RULE 02

Potency in mg, not %

Use **mg per bottle** and mg per 1 mL dropper. A **THC %** reading is a flower-and-concentrate field and is meaningless on a 30 ml tincture.

RULE 03

Use the SKU name

The product name is **Glacier Peak**, not **Huckleberry Mint**. The flavour is a descriptor; the SKU name is what the customer remembers and searches.

WHAT'S IN THIS PACKET

- ▶ **One page per SKU** — every field a menu needs, ready to copy
- ▶ **starflora-menu-import.csv** — for a bulk POS or menu import
- ▶ **Compliance block** — the exact required language, verbatim
- ▶ **Product photos** — transparent PNGs, plus bottle-and-carton on white
- ▶ **Logo files** — PNG and SVG, for brand tiles and shelf talkers
- ▶ **Suggested retail** — MSRP per SKU — your pricing is your call

Order through our exclusive Montana distributor

DialedDistro.com

EnjoyStarFlora.com

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Primary listing image. Transparent PNG, drops onto any menu background.
starflora-glacier-peak-cutout.png

Alternate, bottle and carton on white,
2000×2000:
starflora-glacier-peak-2000.jpg

PRODUCT NAME	Glacier Peak
BRAND	StarFlora
FULL MENU NAME	Glacier Peak THC Tincture — Huckleberry Mint
CATEGORY	Tincture (sub-category: THC Tincture)
STRAIN TYPE	Sativa
NET SIZE	30 ml (1 fl oz)
TOTAL THC	100 mg per bottle
TOTAL CBD	—
PER 1 ML DROPPER	3.33 mg THC per 1 mL dropper
TYPICAL ONSET	15–30 minutes (sublingual)
SUGGESTED RETAIL	\$27 MSRP — your pricing is your call
STARFLORA SKU	SFL-TN-001 (6-bottle case, via Dialed Distro)
PRODUCT PAGE	https://enjoystarflora.com/products/glacier-peak.html

MENU TILE SUBTITLE — short line under the product name, 37 characters

100 mg THC. 3.33 mg per 1 mL dropper.

SHORT DESCRIPTION — for menus with a character limit, 266 characters

A 100 mg THC tincture for people who already know their number. One 1 mL dropper is 3.33 mg, taken under the tongue rather than swallowed, with a typical onset of 15–30 minutes. Huckleberry Mint over an organic MCT base, with sativa terpenes. 30 ml, made in Montana.

FULL DESCRIPTION — for the product detail page

Glacier Peak is the tincture for the customer who already knows their dose. Every 1 mL dropper is 3.33 mg of THC, and it is taken under the tongue and held there rather than swallowed — typical onset is 15 to 30 minutes. A dropper is continuously variable, so you can move in fractions; a gummy can't be reliably subdivided.

The base is organic MCT oil. The flavor is Huckleberry Mint, built from real organic peppermint essential oil rather than a syrup. Five ingredients total: no corn syrup, no synthetic colorants.

Sativa terpenes round out a daytime profile — a hike, a long afternoon of work, a Saturday that's going somewhere.

100 mg THC per 30 ml bottle.

INGREDIENTS & ALLERGEN

Organic MCT Oil (tree nuts), Marijuana Oil (Distillate), Organic Natural Huckleberry Flavor, Organic Peppermint Essential Oil, Sativa Terpenes. **Contains tree nuts.**

Summit Strength

MONTANA MINT CITRUS · HYBRID · 30 ML

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Primary listing image. Transparent PNG, drops onto any menu background.
starflora-summit-strength-cutout.png

Alternate, bottle and carton on white,
2000x2000:
starflora-summit-strength-2000.jpg

PRODUCT NAME	Summit Strength
BRAND	StarFlora
FULL MENU NAME	Summit Strength 1:1 THC:CBD Tincture — Montana Mint Citrus
CATEGORY	Tincture (sub-category: 1:1 THC:CBD Tincture)
STRAIN TYPE	Hybrid
NET SIZE	30 ml (1 fl oz)
TOTAL THC	100 mg per bottle
TOTAL CBD	100 mg per bottle
PER 1 ML DROPPER	3.33 mg THC + 3.33 mg CBD per 1 mL dropper
TYPICAL ONSET	15–30 minutes (sublingual)
SUGGESTED RETAIL	\$31 MSRP — your pricing is your call
STARFLORA SKU	SFL-TN-002 (6-bottle case, via Dialed Distro)
PRODUCT PAGE	https://enjoystarflora.com/products/summit-strength.html

MENU TILE SUBTITLE — short line under the product name, 36 characters

A true 1:1 — 100 mg THC, 100 mg CBD.

SHORT DESCRIPTION — for menus with a character limit, 262 characters

Equal parts THC and CBD — 100 mg of each per bottle, 3.33 mg of both per 1 mL dropper, so the ratio holds at any dose. Taken under the tongue, typical onset 15–30 minutes. Montana Mint Citrus over an organic MCT base with hybrid terpenes. 30 ml, made in Montana.

FULL DESCRIPTION — for the product detail page

Summit Strength is a true 1:1 — 100 mg of THC and 100 mg of CBD in the same 30 ml bottle. Every 1 mL dropper carries 3.33 mg of each, so the ratio holds no matter how much you take. That is the part a divided gummy can't promise.

It is taken under the tongue and held there rather than swallowed; typical onset is 15 to 30 minutes.

Montana Mint Citrus is built around organic peppermint and a wash of natural lemon, on a base of organic MCT oil. Hybrid terpenes lean slightly daytime.

100 mg THC and 100 mg CBD per 30 ml bottle.

INGREDIENTS & ALLERGEN

Organic MCT Oil (tree nuts), Marijuana Oil (Distillate), Hemp-Derived CBD Distillate, Organic Peppermint Essential Oil, Organic Natural Citrus Flavor, Hybrid Terpenes. **Contains tree nuts.**



Primary listing image. Transparent PNG, drops onto any menu background.
starflora-moonrise-cutout.png

Alternate, bottle and carton on white,
2000×2000:
starflora-moonrise-2000.jpg

PRODUCT NAME	Moonrise
BRAND	StarFlora
FULL MENU NAME	Moonrise 1:1:1 Nighttime Tincture — Calming Lavender-Vanilla
CATEGORY	Tincture (sub-category: Nighttime Tincture (CBN))
STRAIN TYPE	Indica
NET SIZE	30 ml (1 fl oz)
TOTAL THC	100 mg per bottle
TOTAL CBD	100 mg per bottle
TOTAL CBN	100 mg per bottle
PER 1 ML DROPPER	3.33 mg of each per 1 mL dropper
TYPICAL ONSET	15–30 minutes (sublingual)
SUGGESTED RETAIL	\$34 MSRP — your pricing is your call
STARFLORA SKU	SFL-TN-003 (6-bottle case, via Dialed Distro)
PRODUCT PAGE	https://enjoystarflora.com/products/moonrise.html

MENU TILE SUBTITLE — short line under the product name, 30 characters

CBN + CBD + THC. A true 1:1:1.

SHORT DESCRIPTION — for menus with a character limit, 278 characters

Three cannabinoids in a true 1:1:1 — 100 mg each of CBN, CBD and THC, 3.33 mg of each per 1 mL dropper. CBN is the cannabinoid people reach for at night, and this is the one in the line meant for the nightstand. Calming Lavender-Vanilla, indica terpenes. 30 ml, made in Montana.

FULL DESCRIPTION — for the product detail page

Moonrise is the one to keep on the nightstand. A true 1:1:1 — 100 mg of CBN, 100 mg of CBD and 100 mg of THC in every 30 ml bottle. CBN is the cannabinoid people reach for at night, and equal parts CBD and THC round it out. At 3.33 mg of each per 1 mL dropper, you can find your own number.

Typical onset is 15 to 30 minutes, so it is usually taken 30 to 60 minutes before bed, under the tongue rather than swallowed.

Calming Lavender-Vanilla is made from real organic lavender essential oil and natural vanilla on a base of organic MCT oil. Indica terpenes round out the profile. No synthetic ingredients and no added hormones — no melatonin in the formula.

100 mg each of CBN, CBD and THC per 30 ml bottle.

INGREDIENTS & ALLERGEN

Organic MCT Oil (tree nuts), Marijuana Oil (Distillate), Hemp-Derived CBD & CBN Distillate, Organic Lavender Essential Oil, Organic Natural Vanilla Flavor, Indica Terpenes. **Contains tree nuts.**

Big Sky Calm

VANILLA SERENITY · INDICA · 30 ML

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Primary listing image. Transparent PNG, drops onto any menu background.
starflora-big-sky-calm-cutout.png

Alternate, bottle and carton on white,
2000×2000:
starflora-big-sky-calm-2000.jpg

PRODUCT NAME	Big Sky Calm
BRAND	StarFlora
FULL MENU NAME	Big Sky Calm 30:1 CBD Tincture — Vanilla Serenity
CATEGORY	Tincture (sub-category: 30:1 CBD Tincture)
STRAIN TYPE	Indica
NET SIZE	30 ml (1 fl oz)
TOTAL THC	30 mg per bottle
TOTAL CBD	900 mg per bottle
PER 1 ML DROPPER	30 mg CBD + 1 mg THC per 1 mL dropper
TYPICAL ONSET	15–30 minutes (sublingual)
SUGGESTED RETAIL	\$38 MSRP — your pricing is your call
STARFLORA SKU	SFL-TN-004 (6-bottle case, via Dialed Distro)
PRODUCT PAGE	https://enjoystarflora.com/products/big-sky-calm.html

MENU TILE SUBTITLE — short line under the product name, 35 characters

900 mg CBD. 30 mg per 1 mL dropper.

SHORT DESCRIPTION — for menus with a character limit, 267 characters

900 mg of CBD and 30 mg of THC in a 30:1 ratio — 30 mg CBD and 1 mg THC per 1 mL dropper. The trace of THC is the ingredient most CBD products leave out, and it's the idea behind the entourage effect. Vanilla Serenity over an organic MCT base. 30 ml, made in Montana.

FULL DESCRIPTION — for the product detail page

Most CBD products leave out one ingredient. Big Sky Calm doesn't. That trace of THC — 30 mg against 900 mg of CBD, a 30:1 ratio — is the idea behind the entourage effect, the formula working as a whole. At 1 mg THC per 1 mL dropper, the THC is a supporting part of the ratio, not the headline.

Each 1 mL dropper is 30 mg of CBD. The bottle holds 900 mg, against a typical drugstore range of 300–600 mg, and 930 mg of total cannabinoids — the most of any StarFlora. It's the entry point of the line, and the long-term companion.

Vanilla Serenity is a quiet, warm flavor on an organic MCT base — organic vanilla, no mint, no citrus. Indica terpenes.

900 mg CBD and 30 mg THC per 30 ml bottle.

INGREDIENTS & ALLERGEN

Organic MCT Oil (tree nuts), Hemp-Derived CBD Distillate, Marijuana Oil (Distillate), Organic Natural Vanilla Flavor, Indica Terpenes.
Contains tree nuts.

Platform notes & compliance

The fields are the same everywhere; only the labels change. Where a platform offers both a Concentrates parent and a Tinctures leaf, always take the leaf.

WHERE THE FIELDS GO

PLATFORM	WHAT TO SET
Dutchie	Category Tincture . Enter potency as THC (mg) and CBD (mg) per unit, not per gram. Set unit type to each / unit — not weight — so the bottle prices correctly.
Leafly	Category Tinctures . Leave the THC % field blank and fill the mg fields instead. If a StarFlora brand page is live by the time you list, link each item to it so the four products aggregate.
Weedmaps	Category Tinctures under Concentrates & Extracts in some menu builds — pick the Tinctures leaf, not the Concentrates parent. Potency in mg .
iHeartJane	Category Tincture . Uses the brand name as a filter facet, so spell it StarFlora — one word, capital S and F, no space.
Your POS	If the menu pulls from the POS, fix the category and potency there first — the menu will inherit whatever the POS says and overwrite manual edits.

QUICK CHECKLIST

DO

- ✓ Category **Tincture** on every SKU.
- ✓ Brand spelled **StarFlora** — one word, no space.
- ✓ Potency in **mg per bottle**, plus mg per 1 mL dropper.
- ✓ Lead with the SKU name: Glacier Peak, Summit Strength, Moonrise, Big Sky Calm.
- ✓ Use the transparent bottle PNGs supplied here.
- ✓ Keep the compliance block on the listing.

DON'T

- ✗ Don't file them under **Concentrates**, Oils or Edibles.
- ✗ Don't enter a **THC %** — it doesn't describe a 30 ml tincture.
- ✗ Don't name the item after the flavour ("Huckleberry Mint").
- ✗ Don't state a dose "per drop" — it's per **1 mL dropper**.
- ✗ Don't add effect or condition claims of your own.
- ✗ Don't crop or re-tint the product photos.

REQUIRED COMPLIANCE LANGUAGE — USE VERBATIM

Each batch is tested by a Montana-licensed cannabis testing laboratory and must meet state requirements before sale. Labeling and packaging are approved by the Montana Department of Revenue Cannabis Control Division — Label Approval #L2139659072, Packaging Approval #L2139916608. For use by adults 21+. Keep out of reach of children. For sale in licensed Montana dispensaries only. Onset times are typical ranges and vary by individual.

WHAT'S IN THE FOLDER · QUESTIONS

StarFlora-Menu-Listing-Packet/

- └ StarFlora-Menu-Listing-Packet.pdf
- └ starflora-menu-import.csv one row per SKU
- └ **product-images/** transparent PNGs
 - └ **with-carton/** on white, 2000×2000
- └ **logos/** PNG + SVG

Product questions, photos in another size, or anything that doesn't fit your menu builder — email

ryan@enjoystarflora.com or call **406.581.0091** and it gets handled the same day. Ordering and restocks go through **Dialed Distro**.

Order through our exclusive Montana distributor

DialedDistro.com

EnjoyStarFlora.com

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